

**i TIER 3: GENERAL CLIENTS (Low Risk)**

***Transparency update with education***

**Subject:** Kennel Cough Update - Transparency & Prevention Information

Dear [Owner Name],

I'm writing to keep you informed about a kennel cough case in our local dog walking network. While [Dog Name] has no direct exposure, I believe in complete transparency about health matters affecting our community.

**SITUATION UPDATE:**

- **Confirmed case:** [Date]
- **Your dog's status:** No direct exposure
- **Current risk level:** LOW
- **Preventive measures:** Already implemented

**ENHANCED PROTOCOLS NOW IN PLACE:**

- Daily vehicle decontamination with veterinary-grade disinfectant
- Enhanced hygiene between all dog visits
- Increased monitoring of all dogs for early warning signs
- Ready isolation protocols if needed

**EDUCATIONAL INFORMATION:** Kennel cough is a common, usually mild respiratory condition that spreads through airborne droplets. Most dogs recover naturally within 10-14 days with proper care and monitoring.

**WHAT TO WATCH FOR:**

- Distinctive "honking" cough
- Coughing triggered by excitement
- Any unusual behavioral changes

**MY COMMITMENT:** Your dog's health and safety remain my top priority. I will continue to monitor the situation closely and keep you informed of any developments.

If you have any questions about kennel cough or my protocols, please don't hesitate to ask.

Best regards,

[Your Name]